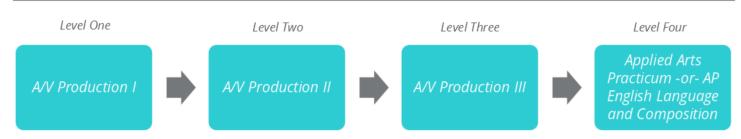
AUDIO/ VISUAL PRODUCTION

Arts, A/V Technology, & Communications



ABOUT THE PROGRAM OF STUDY

The AVV Production program of study is designed for students interested in a range of entertainment and news media fields. Course content centers on production of various television, cinema, radio, and other audio and video products, including commercials, music, news, interactive programming, and film. Students complete all phases of the production process including planning, coordinating, capturing, editing, and distributing productions. Topics include but are not limited to concept creation, scripting, interviewing, budgeting, scheduling, set design, engineering, field and studio production, and editing, as well as operating production equipment such as cameras, lights, and audio equipment.

High School A/V Production Program of Study **CTSO Competitive Events** Film/ Video Associates Technology SkillsUSA **Bachelors** Columbia State ISA Media Video and Film Technologies Film Crew Work-based **Production** Technology Learning: Career Pellissippi State MTSU Practicum Cleveland State **Entertainment** Watkins College of Media Production Producing Video & Art, Design, & Film Media Arts Volunteer State Mass Pellissippi State Communication/ Video Production **Media Studies** Pellissippi State **Austin Peay** Film Certificate **MTSU** Watkins College of **ETSU** Art, Design, & Film University of

opportunities available in Tennessee.

High School Diploma

- Public Address Announcers, \$18,132
- Camera Operators, \$44,228

- Audio and video equipment technicians. \$35,341
- Sound engineering technicians, \$49,904

Associates

 Broadcast technicians, \$36,891

Bachelors

- Producers and Directors, \$44,358
- Editors, \$45,242
- Film and Video Editors, \$59,290
- · Writers and Authors, \$35.872
- · Radio and television announcer, \$21,898

This is not an exhaustive list of all of the

Music Technology

Nashville State

Universtiy of Tennessee at Chattanooga University of Tennessee at Knoxville University of Lennessee at Martin

Communications

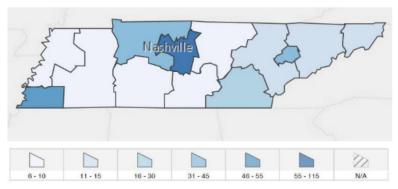
Memphis

ETSU

CAREER OPPORTUNITIES

The Media and Communications Workers occupation group is projected to grow by 12.7 percent in Tennessee between 2014 and 2022. Job opportunities are strongest in urban and surrounding areas in Tennessee. Job outlook for this pathway statewide is very competitive due to the large number of training completers in relation to job openings expected annually. Occupations with the greatest number of annual average openings include writers and authors and audio and video equipment technicians.

Annual Average Openings for Media and Communications Workers in Tennessee (2014-2022)



Source: TN Department of Labor and Workforce Development. (2015). Employment Security Division, Labor Market Information Section, on the internet at https://www.jobs4tn.gov/

POSTSECONDARY OPTIONS



Have you registered for the Tennessee Promise? Seniors enrolled in this program have the chance to attend a two-year program at a Tennessee College of Applied Technology (TCAT), community college, or some 2-year university programs for free!

To learn more, please see your school counselor or visit http://www.tennesseepromise.gov.

School	Degree Program	
Pellissippi State	Videography	
Pellissippi State	Media Technologies	
Middle Tennessee State	Video and Film Production	
University		
University of Tennessee	Communications	
Knoxville		
University of Tennessee	Journalism	
Knoxville		

For more college and career planning resources, visit http://collegefortn.org.

Media and Communications Occupations with the Most Annual Average Openings in Tennessee (2014-2022)

Occupation	Total Percent Change	Annual Avg. Openings
Writers and Authors	12.20%	65
Audio and Video Equipment Technicians	13.80%	60
Radio and Television Announcers	19.80%	60
Editors	8.60%	50
Reporters and Correspondents	-4.60%	30
Technical Writers	10.20%	25
Broadcast Technicians	16.50%	20
Media and Communication Workers, All Other	10.70%	15
Sound Engineering Technicians	9.80%	15
Camera Operators, Television, Video, and Motion Picture	12.80%	10
Film and Video Editors	9.90%	10
Broadcast News Analysts	18.20%	5

Students in this program of study will be eligible to join SkillsUSA. In addition to school events, students will be able to compete at the regional, state, and national level. Through SkillsUSA, students not only learn about A/V production, but also professionalism, leadership, and workplace skills. Walk away from your high school career with experience in competing, networking, applying course content, and more!

See your teacher to learn more about SkillsUSA or visit

http://tnskillsusa.com/.



For more information, contact:
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